

pulse

**The Social Enterprise and Community
Regeneration Specialists**



Social Enterprise

Social enterprises are businesses that trade for a community, social or environmental purpose. Our services include:

- Concept Development
- Market Research
- Stakeholder Consultation
- Feasibility Studies
- Business Plans
- Legal Structures
- Funding
- Commissioning and Procurement

Asset Development

The development of community and civic buildings can provide a major contribution towards the regeneration of an area and help in developing financial sustainability.

Our services include:

- Site Identification
- Options Appraisals
- Feasibility Studies
- Business Plans
- Asset Transfer Negotiations
- Securing Funding
- Project Management

Community Regeneration

Community regeneration is about tackling issues such as worklessness, low educational attainment, poor housing, crime, poor health, and social exclusion. Our services include:

- Area Based Regeneration
- Strategy Development
- Community Projects
- Forming Development Trusts
- Succession Strategies
- Regeneration Programmes

Training and Facilitation

Skills development is important in maximising an organisation's resources and helping individuals to achieve their goals.

Our services include:

- Training Programmes
- Workshops and Seminars
- Specialist Toolkits
- E-Learning Courses
- Group Sessions
- Board Awaydays
- Best Practice Visits

Research and Consultation

Research and consultation can assist in developing new areas of work or developing new projects, key policies and reviewing strategies. Our services include:

- Research Studies
- Policy Development
- Consultation Exercises
- Focus Groups
- Public Surveys
- Participatory Appraisal
- Database Development

Evaluation

Evaluation helps in understanding what has worked, why, what impact this has made, and how lessons can be learned for the future. Our services include:

- Project Evaluation
- Programme Evaluation
- Forward Strategy Development
- Cost Benefit Analysis
- Social Audit
- Social Return on Investment

Pulse Regeneration Limited

The Corn Exchange, Fenwick Street, Liverpool L2 7RB

☎ 0151 475 7000 📱 0151 475 3000 ✉ info@pulseregeneration.co.uk

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Amble Local Food Hub

Amble Development Trust in Northumberland is developing a range of food related social enterprises. Our support helped create a Centre for Local Food and a business plan for the development of a high quality eco training restaurant to regenerate the former Co-op Department Store.

“We chose to work with Pulse because of their real understanding of our core activity and their insight and experience. This was wholly positive and good value for money, working with a professional, positive team who worked beyond their remit to fulfil our needs.”

**David Milburn, Executive Director
Amble Development Trust**



The Lauries Centre

The Lauries required assistance in developing a new community facility, which could offer wider opportunities for local people. Pulse helped with all aspects of the development, securing over £3m of capital funding and helping to develop an iconic building which is financially self-sustaining.

“Through the support and advice provided by Pulse, we have seen that in the real world for a project of this nature to be successful, it needs to be both community-led and financially sustainable to provide long-term benefit.”

**Dave Finlay, Vice-Chair
The Lauries Ltd**



Just 4 Youth

West Middlesbrough Neighbourhood Trust required an evaluation of its Young People's Development Team Project. The evaluation included recommendations for sustaining the project longer term, resulting in a business plan to form the social enterprise Just 4 Youth.

“The evaluation report produced by Pulse was clear and well structured. The report provided us with a clear direction on our forward strategy. Pulse then delivered business planning support to develop the project on a sustainable basis.”

Jenny Whinham, Monitoring & Review Coordinator
West Middlesbrough Neighbourhood Trust



Pulse Regeneration specialise in social enterprise and community regeneration.

We provide a wide range of services and employ a highly skilled team of experienced professional advisors who will work closely with you to achieve your goals.

For more information, please contact us.

