

Project – Social Enterprise Course

Cheshire & Warrington Social Enterprise Partnership (CWSEP) were aware of the value of the social economy, and sought to provide tailored training to social enterprises to assist the sector's growth.



Key Actions

Pulse Regeneration developed and delivered a comprehensive Social Enterprise training course, including five workshops; legal issues, board development, finances, marketing, and business planning. Each workshop was delivered over a three-month period at various venues, each at different times. Workshops were fully interactive, utilising group discussions and exercises to maximise input and ensure full understanding. Due to the training programme's success, Pulse Regeneration was appointed to deliver a further full round of the training workshops.

Achievements

- Successful delivery to over 36 individual organisations, providing the skills and understanding needed to develop their social enterprises on a more financially sustainable basis
- All workshops scored high marks in evaluation, with the majority of attendants providing the highest positive rating
- Positive promotion for CWSEP, enforcing its valued role across the sub-region.

“I really valued being told I had produced a basic marketing strategy. I will complete in more detail in the work place. Thank you.”

“I have gained an understanding of accounts because it was made so simple!”

“Session was interesting and stimulating. Worthwhile as have some ideas to go away with and develop.”

“Another excellent, thought provoking, professional session - many thanks. Pulse Regeneration training will receive my total recommendation.”

Quotes from attendees

For further details about how Pulse Regeneration can help, please contact us.

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