

Project – Age UK Social Impact and SROI

Age UK Wirral promotes the wellbeing of older people in the Wirral helping them to have a fulfilling and enjoyable experience through a range of services. Support has been provided over several years for Age UK Wirral, including reviewing its management and operations to help organise future delivery, as well as evidencing the full value of its services for older people across the borough.



Key Actions

Pulse Regeneration has worked with Age UK Wirral for almost a decade, providing a range of support services to enable the charity to function more effectively. This has included an evaluation of the Carers Support Project, which helped to establish monitoring/ evaluation frameworks, and efficient ways of reporting evidence to the funder. Support has also included a social impact assessment on the entire organisation, which involved developing detailed assessment tools, user focus groups, technical analysis, board presentations, and recommendations. A Social Return on Investment (SROI) study has also been undertaken for the Dementia Advocacy Service, which includes consulting with stakeholders, service users, staff and advocates, and production of the SROI calculation.

Achievements

- Impact Assessment Study that identifies the actual day-to-day value of Age UK Wirral and assists the charity to respond to the broader outcome based commissioning agenda
- SROI analysis to help Age UK Wirral understand, measure and report on the social, environmental and economic value that is being created by its services
- Provision of a detailed evidence base that enables Age UK Wirral to show its value when competing for the delivery of public sector contracts

“I have known Pulse for 10 years and would have no hesitation in recommending Pulse as they have considerable skill, expertise and knowledge, and the outcome of each piece of work has had a meaningful legacy for our organisation.”

Jamie Anderson, Vice-Chair,
Age UK Wirral

For further details about how Pulse Regeneration can help, please contact us.

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