

Project – Community Facilities Support Project

In advance of its wind-down, Charlestown and Lower Kersal NDC sought to identify how its vibrant mix of community facilities and projects could become financially sustainable once NDC funding expired.



Key Actions

Pulse Regeneration developed bespoke and individual development plans with 10 community facilities, and through tailored one-to-one mentoring sessions, and group workshops, provided specialist support in relation to marketing, business planning, financial management, systems development, and management committee development. Due to its success, Pulse Regeneration was then commissioned for a further 18-months to support additional social enterprises, which included delivering workshops on diversifying income, partnership development, and public sector contracting.

Achievements

- Development of a cultural change in the facilities from grant dependency to an awareness of income generation
- Business plans and marketing strategies developed
- New social enterprises formed including a café business and an arts enterprise
- Funding secured from a range of source
- Development of the Community Facilities Network to encourage peer-to-peer networking and future collaboration

“Pulse’s extensive knowledge of working closely with the voluntary/ community sector resulted in a project that has been tailored to the individual needs and abilities of each facility. Due to the success of the project, we now have community facilities in the area that have a greater understanding of how to run a community business, and that have the enthusiasm and ability to make positive changes in their communities.”

Bernadette Elder, Community Involvement Manager,
Charlestown and Lower Kersal New Deal for Communities

For further details about how Pulse Regeneration can help, please contact us.

Pulse Regeneration Limited, The Corn Exchange, Fenwick Street, Liverpool L2 7RB

t 0151 475 7000 f 0151 475 3000 e info@pulseregeneration.co.uk w www.pulseregeneration.co.uk